



## Website Letting You Down?

Here's an 8-point checklist to help you consider investing in a new website upgrade.

- ✓ Your website is not mobile-friendly, making it difficult to navigate on your smartphone.
- ✓ Your website is not optimized for search engines, making it difficult for people to find you online.
- ✓ Your website loads too slowly, causing users to leave your page before they see your content.
- ✓ Your website is built on an old content management system, making it hard to update your site.
- ✓ Your website has an outdated appearance, giving the impression that your business is not up-to-date.
- ✓ Your website lacks a clear calls-to-action, leaving visitors unsure of what to do next.
- ✓ Your website's messaging is unclear, leading to confusion on the value your business offers.
- ✓ Your website is not secure, leaving it vulnerable to hacking and potentially compromising sensitive customer information.

Sign up for a complementary 4-point design and content website audit!

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